

## Golden Gate National Parks Conservancy – Chief Development Officer



### The Organization

At the Bay Area's doorstep are some of the most beautiful and diverse national park sites anywhere. For 40 years, the Golden Gate National Parks Conservancy has led the transformation and restoration of Northern California's largest national park, the Golden Gate National Recreation Area. Encompassing over 80,000 acres north and south of the Golden Gate Bridge, these sites represent coastal wildlands and urban historic sites and are home to more than 3,900 plant and animal species. As the nonprofit partner to the National Park Service and Presidio Trust, it has supported building of nine new national park sites and visitor centers, rehabilitated historic buildings, restored critical habitat areas, created magnificent park trails and overlooks and enhanced visitor experience through partnerships with artists, educators and other community service organizations throughout the Bay Area. The Parks Conservancy is an international leader in nonprofit conservation, preservation and programming. To date, it has provided more than \$625 million in support of park projects and programs.

The park lands include iconic places like Alcatraz Island, Muir Woods National Monument, Fort Point National Historic Site, Ocean Beach, the Presidio, and Crissy Field, each representing America's idea that national parks are for everyone. They are among the most popular national parks in America, with more than 16 million visitors annually. At the heart of the Parks Conservancy's work going forward, is elevating the effort to connect people to these incredible resources by enhancing the public's awareness and providing opportunities for enjoyment and stewardship of these incredible



places. At full staff capacity (300-350 employees), roughly half of the organization's staff are dedicated to visitor services programs at Alcatraz, Muir Woods National Monument and our seven visitor centers and interpretive retail sites.

Now, after decades of park *building* the Parks Conservancy is shifting its focus to *connecting* more people to our Bay Area national parks. It's leveraging longstanding partnerships with donors, volunteers, schools, public libraries, arts organization and others to activate these parklands in more meaningful and relevant ways. The future is focused on centering and engaging community voices in the co-design of park programs and initiatives that spark engagement around important contemporary issues such as climate change, racial and social justice and barriers to equitable park visitation.

The Parks Conservancy's award-winning public programs already serve tens of thousands of Bay Area residents each year. With a strong emphasis on inviting people from historically underrepresented communities, supporting youth leadership, and family and community participation in its activities and creating deeper collaborations with Bay Area nonprofits, the Parks Conservancy seeks to realize the potential of the parks as a shared public resource for exploration, celebration, discovery, dialogue and play for every community. The Parks Conservancy has had 40 years of extraordinary success, and is now looking to establish stronger connections between people, nature, and the parks, fulfilling its vision of "Parks for All Forever."

We invite you to learn more about the Golden Gate National Parks Conservancy at [www.parksconservancy.org](http://www.parksconservancy.org).

## The Opportunity

Golden Gate National Parks Conservancy is offering an exciting opportunity for a mission-driven, results-oriented, collaborative, creative and visionary Chief Development Officer (CDO) to provide strategic leadership and operational expertise for the fundraising efforts of the organization.

Reporting to the President and CEO, the CDO will be a member of the Executive Management Team and will have active support from its extremely dedicated and passionate Board of Trustees.

The Chief Development Officer plays the critical role of evaluator, strategist, fundraiser, manager, implementer, and storyteller. He/she/they are responsible for all philanthropic and membership opportunities to increase financial support of, and organizational awareness for, the Parks Conservancy.

The Chief Development Officer has the exciting opportunity to join the organization during a time of reflection and transformation. Building on the momentum of a new Strategic Direction, as well as deep and evolving commitments to diversity, equity, inclusion – reflected in the newly adopted organizational values – the Chief Development Officer will lead the Development & Membership branch, and its impact on our organization. The Parks Conservancy galvanizes community vision and generosity to benefit the park.



This work will require a leader who is motivated by the Parks Conservancy's mission and vision. The CDO will bring significant expertise - including system and process design and implementation, alongside creative and strategic visioning. As part of the Executive Management Team, the CDO will help to set strategy and ensure the organization delivers on goals.

The salary range for this position is \$225,000 to \$250,000, plus full benefits. In keeping with our commitment to equity and equal pay for all, Cook Silverman Search posts salary ranges on all job descriptions.

This is a hybrid role regarding on-site and telework; with the expectation that the CDO is in the office 2-3 days/week and possibly more often as required, with some travel for conferences and meetings.

This is a full time, benefited position. The Parks Conservancy offers a **strong benefits package** for employees, including medical, dental, and vision plans, up to 3 weeks of vacation time plus all federal holidays, personal days, and sick days, Employee Assistance Program, employer-matched Commuter Program, and more.

**For the full job description, please visit [www.cooksilverman.com/openings](http://www.cooksilverman.com/openings)**  
**To learn why staff love working at the Parks Conservancy, please click on the link below.**  
[https://youtu.be/jlLd1\\_n-w3o](https://youtu.be/jlLd1_n-w3o)